2012 Fall Retail Guide

Get excited about retail this fall!

Contact your TSR for event planning and ideas to promote Husqvarna Days this fall and drive consumers to your business!

Drive overall sales with these retail ideas

- [ ] Fall Open House - Draw a crowd with something spectacular!
- [ ] End User Events - Educate your consumers with training
- [ ] Advertising seasonal tune ups, new products, accessories and promotions
- [ ] Online advertising, blogs, dealership websites
- [ ] Outside Appeal - Proper signage/banners, outside area clean, parking area, appealing, safe
- [ ] Outside Display of product offering to appeal to drive-by potential customers
- [ ] Window displays in your dealership drive product focus on select items
- [ ] Stack out of accessories including branded merchandise
- [ ] Customer of the Month. Create a brief write up to submit to the local newspaper about the customer and be sure to give he or she a copy of the article as well as have one framed to hang in the store.
- [ ] Create a loyalty program to reward existing customers
- [ ] Trade in program for consumers
- [ ] Fall trade show in local area
- [ ] Extended hours during holidays and community events
- [ ] Join Industry Associations
- [ ] Give a speech or volunteer to promote your business trade
- [ ] Promote retail finance offers during holiday seasons
- [ ] Taking advantage of Government Bid opportunities
- [ ] Sponsoring an Adopt-a-Highway or little league team in your local area
- [ ] Allow usage of your parking lot for community events, such as car wash

Husqvarna®

550 XP®
Chainsaw

We built from a totally new design concept to replace the 346 XP®. The NEW 550 XP® has a more maneuverable saw body and is loaded with innovative solutions including:

- **X-Torq® technology**
- **AutoTune™**
- **RevBoost™**
- **Magnesium Crankcase**
- **Air Injection™**
- **TrioBrake™ (optional)**

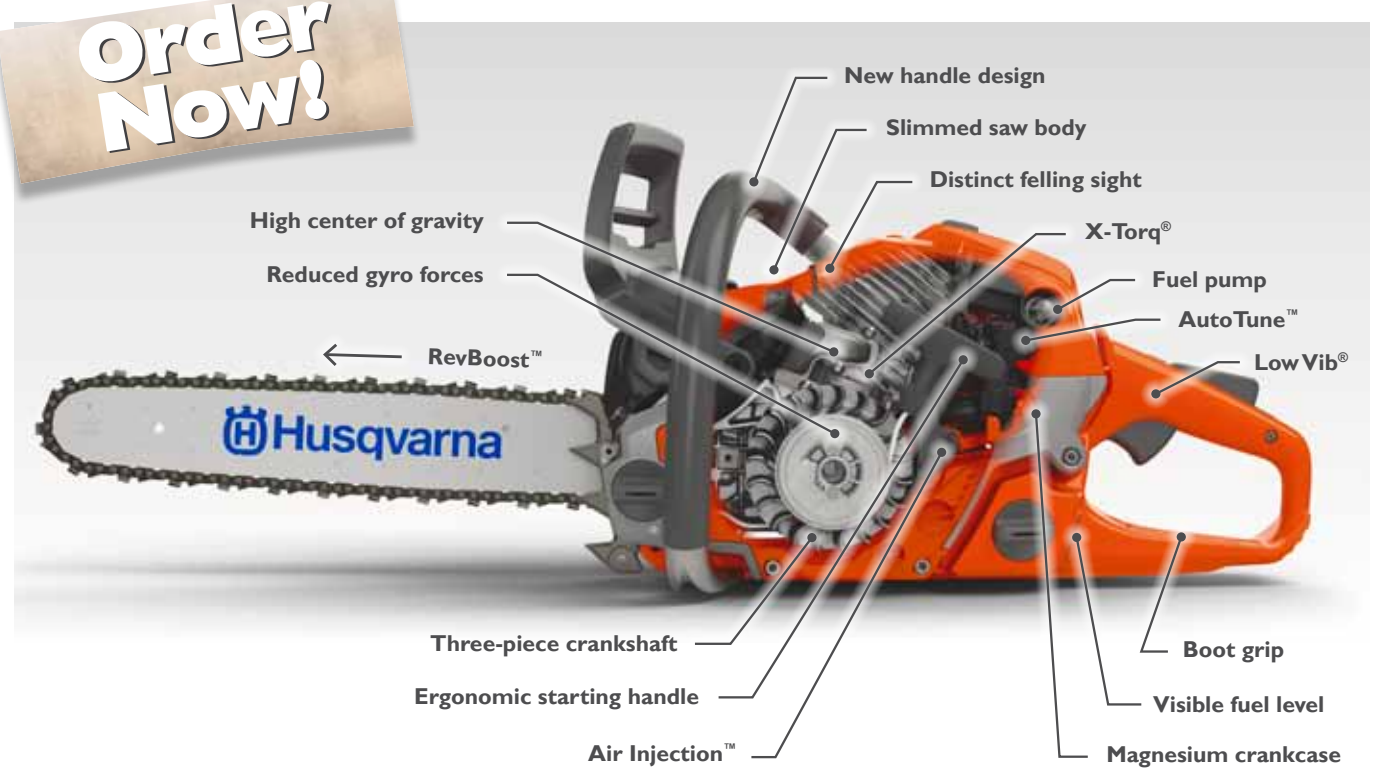
Scan here with your smartphone to learn more.

Dealer Promotion
Now Through August 11

Buy **8** of the New 550 XP® and receive **(1)** 1/2 Price demo unit.

Available only at Authorized Husqvarna Independent Dealers.

Order Now!



Husqvarna 550 XP®.

PROVEN AND TESTED UNDER THE TOUGHEST CONDITIONS.

X-Torq®.

Advanced engine technology that combines high performance with up to 20 % better fuel economy and up to 60 % lower exhaust emissions.

AutoTune™.

This feature automatically adjusts the engine for optimal operation, based on factors like temperature, humidity, altitude, fuel type and air filter condition.

Magnesium Crankcase.

The magnesium crankcase and thee-piece crankshaft are designed to provide extreme durability and long service life.

Scan here with your smartphone to see the video.

Husqvarna XP® saws.

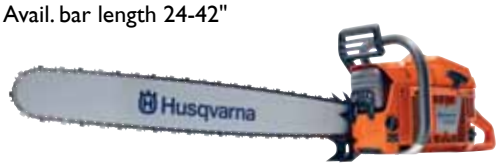
Innovations designed to take your customers to the next level.

Our most advanced chainsaws for those users who require top end performance. Developed and tested in collaboration with the most demanding professional users, our XP® chainsaws are built to exceed demands in terms of professional performance, comfort and ergonomics. High-power, low weight, slim body and high center of gravity make them both powerful and easy to maneuver. These saws are fully loaded with features including Air Injection™, Smart Start® and LowVib®. AutoTune™ automatically controls the flow of fuel to the engine to optimize performance. Fuel consumption and emissions are reduced thanks to the unique X-Torq® engine technology. The result is better productivity and a job well done.

3120 XP

7.3 cu.in. / 119 cc – 8.4 hp / 6.2 kW
Weight excl. cutting equipment 22.9 lbs
Chain pitch .404" – Avail. bar length 24-42"

Starting At
$1,799.95



395 XP / 395 XP G / 395 XP W

5.7 cu.in. / 94 cc – 7.1 hp / 5.2 kW
Weight excl. cutting equipment 17.4 lbs
Chain pitch 3/8-.404" – Avail. bar length 20-36"

Starting At
$1,189.95

390 XP / 390 XP G / 390 XP W

5.4 cu.in. / 88 cc – 6.5 hp / 4.8 kW
Weight excl. cutting equipment 15.7 lbs
Chain pitch 3/8" – Avail. bar length 20-28"

Starting At
$1,069.95

576 XP / 576 XP G / 576 XP W
576 XP AUTOTUNE / 576 XP W AUTOTUNE

4.5 cu.in. / 73.5 cc – 5.7 hp / 4.2 kW
Weight excl. cutting equipment 14.5 lbs
Chain pitch 3/8" – Avail. bar length 20-32"

Starting At
$879.95

372 XP / 372 XP G / 372 XP W

4.3 cu.in. / 71 cc – 5.5 hp / 4.1 kW
Weight excl. cutting equipment 14.1 lbs
Chain pitch 3/8" – Avail. bar length 20-28"

Starting At
$849.95

562 XP AUTOTUNE / 562 XP G
562 XP W / 562 XP GW

3.6 cu.in. / 59.8 cc – 4.7 hp / 3.5 kW
Weight excl. cutting equipment 12.3 lbs
Chain pitch 3/8" – Avail. bar length 16-28"

Starting At
$729.95

550 XP / 550 XP G
550XP TRIOBRAKE

NEW!

3.2 cu.in. / 50.1 cc – 3.9 hp / 2.8 kW
Weight excl. cutting equipment 11.9 lbs
Chain pitch .325-3/8" – Avail. bar length 16-24"

Starting At
$579.95

346 XP / 346 XP G
346 XP TRIOBRAKE

3.1 cu.in. / 50 cc – 3.7 hp / 2.7 kW
Weight excl. cutting equipment 11.0 lbs
Chain pitch .325" – Avail. bar length 16-20"

Starting At
$509.95

Scan to see Husqvarna Air Injection vs. Competition (Video)

Showroom POP available @ dealerpop.com

Great power and reduced emissions with X-Torq®.

The X-Torq® engine delivers lower fuel consumption and reduced exhaust emissions enabling you to work more comfortably and economically. Among these chainsaws you'll find more features that will give you a great result with less effort, including the cleaning system Air Injection™, the TrioBrake™ system that ensures safer operation and the Low Vib® vibration damping system.

555 AUTOTUNE

3.6 cu.in. / 59.8 cc – 4.3 hp / 3.2 kW
Weight excl. cutting equipment 12.3 lbs
Chain pitch .325-3/8" – Avail. bar length 16-20"

Starting At
$619.95

365

4.0 cu.in. / 70.7 cc – 4.6 hp / 3.4 kW
Weight excl. cutting equipment 14.1 lbs
Chain pitch 3/8" – Avail. bar length 16-28"

Starting At
$619.95

353

3.2 cu. in. / 51.7 cc – 3.3 hp / 2.4 kW
Weight excl. cutting equipment 11.0 lbs
Chain pitch .325" – Avail. bar length 14–20"

Starting At
$429.95

Lightweight, efficient Arbor chainsaws that reach everything – everywhere.

All the power you need inside a slim and lightweight shell enabling you to work with the highest performance even when the conditions are bad and twigs and branches are hard to reach. The LowVib® vibration damping system ensures that you can work secure and balanced, and the Air Injection™ cleaning system means you don't need to clean the filter as often. These machines are designed to meet the requirements of professional arborists.

T540 XP

2.4 cu.in. / 39 cc – 2.4 hp / 1.8 kW
Weight excl. cutting equipment 8.8 lbs
Chain pitch .325" – Avail. bar length 12-18"

Starting At
$639.95

Coming in October

T435

2.1 cu.in. / 35 cc – 2.0 hp / 1.5 kW
Weight excl. cutting equipment 7.7 lbs
Chain pitch 3/8" – Avail. bar length 12-14"

Starting At
$309.95

Read more about our chainsaws at **www.husqvarna.com**

Introducing the Fall Consumer Saw Plan to get you and your customers ready for the cutting season.

This season, help your customers enjoy an easier, more productive day outdoors. Innovative products like our 460 and 455 chainsaws, ideal for part-time users who need a powerful, durable, well-equipped working companion, mean you can get more work done and do it more efficiently. Furthermore, every Husqvarna product is backed up by the market's best and most reliable servicing dealer and support network.

460 RANCHER

3.7 cu.in. / 60.3 cc – 3.7 hp / 2.7 kW
Weight excl. cutting equipment 12.8 lbs
Chain pitch 3/8 and .325" – Avail. bar length 18-24"

Starting At
$479.95

455 RANCHER
455e RANCHER TOOL-LESS

3.4 cu.in. / 56 cc – 3.5 hp / 2.6 kW
Weight excl. cutting equipment 11.0 lbs
Chain pitch .325" – Avail. bar length 18-20"

Starting At
$399.95

450 / 450e TOOL-LESS

3.1 cu.in. / 50 cc – 3.2 hp / 2.4 kW
Weight excl. cutting equipment 11.2 lbs
Chain pitch .325" – Avail. bar length 18-20"

Starting At
$359.95

445

2.8 cu.in. / 46 cc – 2.7 hp / 2.1 kW
Weight excl. cutting equipment 10.8 lbs
Chain pitch .325" – Avail. bar length 16-18"

Starting At
$309.95

440 e-SERIES

2.5 cu.in. / 40.9 cc – 2.4 hp / 1.8 kW
Weight excl. cutting equipment 9.7 lbs
Chain pitch .325" – Avail. bar length 16-18"

Starting At
$289.95

435

2.3 cu.in. / 37 cc – 2.2 hp / 1.6 kW
Weight excl. cutting equipment 9.7 lbs
Chain pitch .325" – Avail. bar length 16"

Starting At
$279.95

240e TOOL-LESS / 240

2.3 cu.in. / 38 cc – 2.0 hp / 1.5 kW
Weight excl. cutting equipment 10.3 lbs
Chain pitch 3/8" – Avail. bar length 16-18"

Starting At
$199.95

316 ELECTRIC

120 V / 1600 W – Weight excl. cutting equipment 9.7 lbs – Chain pitch 3/8"
Avail. bar length 16"

Starting At
$299.95

Husqvarna products are packed with power and ready to take on any size project.

Sell Genuine Accessories and Parts with every Husqvarna unit so your customers have all they need to get their projects done every time. Every Husqvarna unit becomes safer and more efficient to work with when using Husqvarna Genuine Accessories and Parts. Husqvarna Genuine Accessories and Parts ensure safer, more efficient units and customer loyalty.

Three easy merchandising rules to follow to grow your business:

1 Merchandise related accessories near units for added sales

(Cross Selling)

- Bar and Chain with chainsaws
- Tractor attachments and baggers with tractors
- Trimmer line and heads with trimmers
- Oil with all units (a unit can not run without oil unless it is battery powered and then you need an extra battery)
- Tune Up Kits with all products

2 High margin or strategic products should be the easiest to see and reach

3 The best selling area of a display is between belt and eye level

(80% of all sales will come from this area)

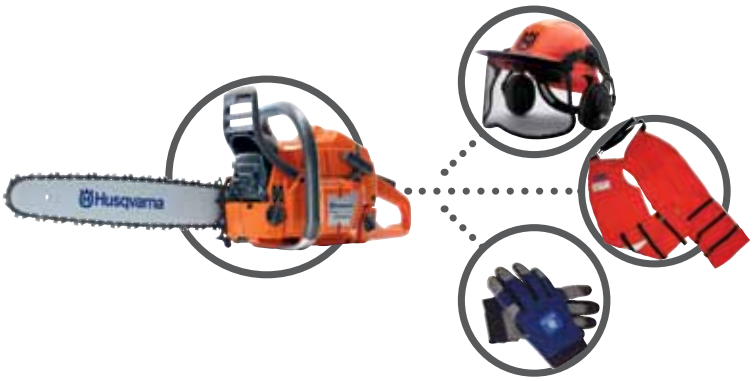


Illustration is for reference purposes only. Consult your local Husqvarna TSR to properly merchandise your location.

Husqvarna chainsaw accessories, cutting equipment and lubricants are a great way to increase your margin.

The Best Time to Sell Accessories is During the Product Sale!

Arborist Helmet by Petzl®

Petzl's Vertex Best work/rescue series helmet in Husqvarna orange. Polycarbonate shell with side slots for hearing protection and face shield.

531 30 94-71 **$118.45**

Pro Protective Powerkit™

Consists of: Pro Forest Woodsman Hi-Viz Helmet, Husqvarna Pro Forest Wrap Chap, Husqvarna blue clip suspenders, chain saw protective gloves, Lexa Clear Protective Glasses and glasses Lanyard.

531 30 71-80 **$175.05**

Pro Forest Wrap Chaps

Rugged 1000 Denier Cordura™ nylon shell with tool pockets. 6-layers of RS2096 Teknit Red Line chain saw protection on the front, sides, and full calf.

Multiple part numbers **$85.71**

Pro Forest Plus Wrap Chaps

Rugged 1000 Denier Cordura™ nylon shell with tool pockets. 9-layers of RS2096 Teknit Red Line chain saw protection on the front, sides, and full calf.

Multiple part numbers **$102.95**

Pro Forest Apron Chaps

600 Denier outer shell that comes in Blue or Orange. 5-layers of Kevmalimot. Yellow Line protective material. Front protection has an extra 4" coverage to the left of each leg. Adjustable length with top snaps on waist.

Multiple part numbers **$69.99**

Axes

Hatchet: 15" - 1.3 lbs.
Small, light axe that can be used for cutting branches or splitting small camp fire wood.

576 92 64-01 **$40.95**

Carpenter's Axe: 20" - 2 3/4 lbs.
Designed with a long straight cutting edge allow for stability and control when cutting.

576 92 65-01 **$61.75**

Multipurpose Axe: 26" - 1.87 lbs.
Single-bit traditional style. Used for felling & other jobs.

576 92 62-01 **$65.88**

Splitting Axe: 30" - 3.3 lbs.
Designed for splitting chunks of wood.

576 92 67-01 **$68.82**

Splitting Maul: 32" - 5 1/2 lbs.
Designed for splitting chunks of wood. The poll is designed for driving splitting wedges.

576 92 66-01 **$87.50**

Clearing Axe: Designed to clear brush with one hand.

505 21 71-01 **$41.15**

Felling / Bucking Wedges

5 1/2", 8", 10" and 12" wood grain orange high impact ABS plastic.

531 30 96-56	5 1/2"	**$3.61**
608 20 10-00	8"	**$6.44**
608 20 10-01	10"	**$8.19**
608 20 10-02	12"	**$11.28**

Scabbards

Impact Resistant. Husqvarna logo.

530 03 79-12	13" - 16"	**$4.07**
501 83 44-11	18" - 22"	**$5.92**
501 83 45-04	24" - 28"	**$8.19**

Filing Vise

File your chain in the field. This portable filing vise digs in to any wood surface to secure your bar so you can sharpen your chain much easier.

653 00 00-41 **$17.46**

Landowner Protective Powerkit™

Consists of: Pro Forest Woodsman Hi-Viz Helmet, Husqvarna Apron Chap, Husqvarna blue clip suspenders, Xtreme Duty work gloves, Lexa Clear Protective Glasses and glasses Lanyard.

531 30 09-04 **$144.15**

File Kits - Clamshelled

Complete with file handle, combination file guide (roller file guide and depth gauge in one), 2 round files, and 1 flat file for depth gauges. The combination gauge helps ensure the correct filing angle and simplifies the filing process.

505 69 81-90	.325 Pixel	**$16.43**
505 69 81-91	3/8"	**$16.43**
505 69 81-93	3/8" Lo-Pro	**$16.43**
505 69 81-94	.325"	**$16.43**

Saw Chain Files - 6 Packs

Husqvarna quality round saw chain files made in Germany. Single Cut. Convenient 6 pack display boxes. Converts to an attractive counter-top display. Display holds 5 dozen files. To get a display box, order 10- 6 packs.

505 69 81-42	5/32" - 4.0mm	**$8.50**
653 00 00-19	11/64" - 4.5mm	**$8.50**
505 69 81-58	7/32" - 5.5mm	**$8.50**
505 69 81-47	3/16" - 4.8mm	**$8.50**

Saw Chain Files - 2 Packs

Husqvarna quality round saw chain files made in Germany. Single Cut. Attractive 2 pack display sleeves for easy merchandising.

544 03 69-40	5/32" - 4.0mm	**$3.35**
544 03 69-48	3/16" - 4.8mm	**$3.35**
544 03 69-55	7/32" - 5.5mm	**$3.35**

All prices shown are Power Price, unless otherwise indicated

Depth Gauge Files
Quality 6" flat depth gauge file made in Germany.

653 00 00-24	10 pack	**$33.99**

File Handle
Patented file locking system. For round files or flat. Shows 25 and 30 degree angles.

505 69 78-01	**$3.86**

Roller File Guide
Specially designed file guide that gives the correct filing angle every time. Exclusive design is easy to use and fits in your pocket.

505 69 81-10	.325" (BP/LP)	**$10.25**
505 24 37-01	3/8" Lo-Pro	**$10.25**
505 69 81-15	.404"	**$10.25**

Combination File Guide
The Roller File Guide with a depth gauge tool all in one easy to handle and use filing tool. Fits in your pocket.

505 24 35-01	3/8"	**$11.48**
505 69 81-08	.325" Pixel	**$11.48**
505 69 81-09	.325"	**$11.48**

Depth Gauge
Get maximum performance when the depth gauges are filed to the correct height. Each depth gauge tool has settings for hard or soft wood.

505 69 81-00	.325" (not LG)	**$3.55**
505 69 81-01	3/8"	**$3.55**
505 69 81-02	.404"	**$3.55**
505 69 81-03	3/8" Lo-Pro	**$3.55**

Reel Holder
Holds reels of chain to make it easier to build chain loops to order.

505 66 52-54	**$69.95**

XP® Professional Gloves
Clarino® synthetic leather palm with reinforced rubberized grip pads on palm and fingertips. Superior fit and control with excellent dexterity and protection.

Multiple part numbers	**$20.55**

Xtreme-Duty Work Gloves
Designed for multiple jobs such as rope/cable or wood handling, filing, and other everyday jobs. Heavy duty pig skin designed with a double reinforced split grain leather palm, thumb and index finger where reinforcement is needed most.

Multiple part numbers	**$10.25**

Master Grip Gloves
A breathable and comfortable gray poly-cotton glove dipped in blue latex to provide a masterful grip in wet or dry conditions. Excellent for any job such as rope and tool handling along with weeding and other everyday jobs.

Multiple part numbers	**$5.41**

Forestry Tools
Lifting Hook

574 38 74-01		**$22.92**

Timber Tongs

574 38 75-01	8"	**$30.95**
574 38 76-01	12"	**$44.95**

Felling Lever with Cant Hook

505 69 43-01	**$64.84**

Logger Tape

505 69 73-62	66' (20M)	**$69.99**
505 69 73-60	50' (15M)	**$64.84**

Tool Belt Kit

505 69 90-15	**$195.65**
505 69 05-10	**$26.73**

Guide Bar Dresser
Holds reels of chain to make it easier to build chain loops to order.

653 00 00-39	**$29.36**

Powerbox™ Carrying Case
Single pack with point of sales sleeve. Orange. Stackable, holds Husqvarna's filing equipment, filing vise, Scrench, spark plug, 2 -Cycle oil, Bar & Chain oil & Operator's Manual. Exclusive "Husky leash" system for secure fit & protect the saw. Standard with 18" to 20" scabbard. Fits all Husqvarna saws from 136 up to and including 372XP and 575XP.

100 00 01-07	**$44.24**

Toy Chain saw
Toy chain saw for kids ages 3 and up. Makes chain saw sound and the plastic chain moves. Meets all required toy standards for the United States.

522 77 11-01	**$30.70**

Classic Carrying Case
Single Pack. Fits the 36, 41, 42, 45, 49, 55, 51, 55Rancher, 242, 246, 254, 340, 345, 350, 351, 353 and 346XP. Orange.

100 00 01-01	**$43.21**

Husqvarna Chain Saw Bag
Heavy duty Cordura™ material with removable plastic bottom for stability and easy clean up. Fits the 136/137 up to and including the 359 with a 20" bar. Blue with Husqvarna logo.

576 85 91-01	**$25.57**

Gear Bag
Roomy bag made of Cordura nylon with a large side pocket, strong straps and a plywood bottom.

505 69 99-62	**$51.45**

Back pack
Made of ripstop nylon. Three outside pockets and rain protection that can be folded out from underneath and over the whole back pack.

505 69 99-94	**$33.94**

All prices shown are Power Price, unless otherwise indicated

Husqvarna gear.

Husqvarna is proud to offer a full line of Pro-style wearables. The assortment is popular among tree care companies and arborists, but also favored by other professionals and heavy-duty end users. We think you'll find this line of work clothing extremely durable, stylish and warm.

Fire Retardant (FR) Pants with Nomex®

Chain Saw protective pants that can be worn all day just like regular pants. Meets ASTM F1897 (2750 FPM) Standard. Meets NFPA-70E for electrical hazard risk Category 2. Cargo pocket. Washing instructions included on tag and must be strictly followed.

32" Inseam

531 30 10-04	Small 28-30 Waist	**$257.00**
531 30 10-05	Medium 32-34 Waist	**$264.71**
531 30 10-06	Large 36-38 Waist	**$264.71**
531 30 10-07	XLarge 40-42 Waist	**$257.00**
531 30 10-08	XXLarge 44-46 Waist	**$257.00**

34" Inseam

531 30 09-98	Small 28-30 Waist	**$264.71**
531 30 09-99	Medium 32-34 Waist	**$264.71**
531 30 10-00	Large 36-38 Waist	**$264.71**
531 30 10-01	XLarge 40-42 Waist	**$264.71**
531 30 10-02	XXLarge 44-46 Waist	**$264.71**

Fire Retardant (FR) Wrap Chaps with Nomex®

Wrap chap meets ASTM F1897(2750 FPM) Shell is Westex Ultrasoft™ with an interior lining covering the protective chain saw pad also made of Indura™ cloth. Meets NFPA-70E for electrical hazard risk Category 2. Washing instructions included on tag and must be strictly followed.

531 30 70-38 **$252.35**

Clearing Jacket

Jacket specifically designed for clearing saw and landscape work. Designed with four front pockets, mobile phone pocket on left sleeve. Full-length front zip, high collar, cuffs with press studs. Made with a Taslan-treated Oxford cloth that is quick drying and wicks moisture away from the body.

505 62 40-46	US 36/38 Euro 46/48	**$82.35**
505 62 40-50	US 40/42 Euro 50/52	**$82.35**
505 62 40-54	US 44/46 Euro 54/56	**$82.35**
505 62 40-58	US 48/50 Euro 58/60	**$82.35**
505 62 40-62	US 52/54 Euro 62/64	**$82.35**

Clearing Trousers

Trousers specifically designed for clearing saw and landscape work. Fitted with mesh lining on the inside and a zip at the back for better ventilation. Extra padding for protection against cuttings and flying stones. Made with a Taslan-treated Oxford cloth that is quick drying and wicks moisture away from the body.

505 62 41-46	US 30 / Euro 46	**$82.95**
505 62 41-48	US 32 / Euro 48	**$82.95**
505 62 41-50	US 34 / Euro 50	**$82.95**
505 62 41-52	US 36 / Euro 52	**$82.95**
505 62 41-54	US 38 / Euro 54	**$82.95**
505 62 41-56	US 40 / Euro 56	**$82.95**
505 62 41-58	US 42 / Euro 58	**$82.95**
505 62 41-60	US 44 / Euro 60	**$82.95**

Pro-wearables Double Thick Sweatshirt

Heavy-duty, dual layers of 12 oz 100% pre-shrunk cotton for extra warmth and durability. Gusseted armpits for freedom of movement, snap closures at the neck and an oversized hood for helmets. Husqvarna logo on front.

522 43 21-01	Medium	**$82.35**
522 43 21-02	Large	**$82.35**
522 43 21-03	X-Large	**$82.35**
522 43 21-04	XX-Large	**$82.35**

Pro-wearables jacket

Heavy-duty, 12.5 oz. 100% cotton canvas, pre-washed jacket for comfort and fit. Heavy-duty zippered front and side seam zippers for cinching the waist in or letting it out. Lined with 280g, 100% fleece. Zippered, fleece-lined hand warmer pockets and a fleece lined collar. Cut low in the back.

531 30 95-23	Medium	**$102.95**
531 30 95-24	Large	**$102.95**
531 30 95-25	X-Large	**$102.95**
531 30 95-26	XX-Large	**$102.95**

Pro-wearables vest

Heavy-duty, 12.5 oz. 100% cotton canvas, pre-washed vest for comfort and fit. Lined with 280g, 100% fleece. Plenty of zippered pockets for stowing your gear, streamlined shoulders and a low-cut collar. It will help take the edge off cooler weather, but won't get in the way of getting the job done.

531 30 95-37	Medium	**$61.75**
531 30 95-38	Large	**$61.75**
531 30 95-39	X-Large	**$61.75**
531 30 95-40	XX-Large	**$61.75**
531 30 95-41	XXX-Large	**$61.75**

Pro-wearables stocking cap

Knit hat — Navy. Husqvarna logo on the front.
One size fits all.

531 30 95-28 **$10.56**

Pro-wearables skull cap

Skull cap — Navy. Husqvarna logo on the front.
One size fits all.

531 30 95-29 **$10.56**

All prices shown are Power Price, unless otherwise indicated

Contact Your TSR for Details About the Fall Parts & Accessory Booking Program.

Hurry, Program Ends July 31.

Rain Jacket

Jacket is made of strong nylon front and PU/PVC back. Mesh material in the back for increased ventilation. A well-protected breast pocket with zipper. Welded seams. Extra long sleeves with an extended back with rain gutter. Corduroy collar with Velcro closure and front flap to protect the zipper.

523 07 92-46	Small	**$37.03**
523 07 92-50	Medium	**$37.03**
523 07 92-54	Large	**$37.03**
523 07 92-58	XLarge	**$37.03**

Rain Trousers

Strong nylon front and PU/PVC back. Mesh material around the waist for ventilation and elastic waist with drawstring for increased comfort. Zipper at the outside lower part of the leg for easier "on-off".

523 08 05-46	Small	**$23.64**
523 08 05-50	Medium	**$23.64**
523 08 05-54	Large	**$23.64**
523 08 05-58	XLarge	**$23.64**

Rain Protector

Rain jacket in a stylish model made of PU/PVC. Adjustable buttoning at the front and extra long arms with press studs. Extended back with rain lip. One Size.

505 63 16-10 **$30.85**

Rain Chaps

Rain chaps designed to attach to waist belt or tool belt. Adjustable buttoning gives choice of three lengths. Made of PU/PVC. One size. Does not contain chain saw protective material.

505 63 26-10 **$20.55**

Caps

Low profile 100% cotton twill cap. Husqvarna® logo on bill and XP® logo on cap.

522 43 21-11 **$15.40**

Lubricants

XP Pro Performance 2-Cycle Engine Oil

- Handles high loads at professional usage.
- Excellent lubricating properties.
- Lowers engine operating temperatures.
- Less coating on the piston & crankcase.
- Extends the engine's life.
- Provides longer service intervals.
- Low to medium smoke emission.
- Includes fuel stabilizer.

Part Number	Description		Power Price Per Bottle
610 00 01-30	1 case, 2.6 oz. bottles - 1 gal. mix	(50:1 Mix)	$2.35
505 52 59-01	1 case, 5.2 oz. bottles - 2 gal. mix	(50:1 Mix)	$3.25
610 00 01-31	1 case, 6.4 oz. bottles - 2 1/2 gal. mix	(50:1 Mix)	$3.60
610 00 01-32	1 case, 12.8 oz. bottles - 5 gal. Mix	(50:1 Mix)	$7.00
610 00 01-33	1 case, 1 gallon bottles	(50:1 Mix)	$56.80
610 00 01-66	1 Pail, 5 gallon pail	(50:1 Mix)	$224.50
610 00 01-34	1 drum, 55 gallon drum Two-Cycle Oil	(50:1 Mix)	$1,685.00

Low Smoke 2-Cycle Engine Oil

Meets and exceeds the latest oil specifications for JASO-FD and ISO-EGD and exceeds the current API TC Spec requirements.

- Includes fuel stabilizer
- Improves blending with a broader range of fuels, including higher octane fuel.
- Reduction in exhaust smoke.
- Reduces fuel oxidation, improves lubricity.

Part Number	Description		Power Price Per Bottle
610 00 01-35	1 case, 2.6 oz. bottles - 1 gal. mix	(50:1 Mix)	$1.95
505 52 60-01	1 case, 5.2 oz. bottles - 2 gal. mix	(50:1 Mix)	$2.65
610 00 01-36	1 case, 6.4 oz. bottles - 2 1/2 gal. mix	(50:1 Mix)	$2.85
610 00 01-37	1 case, 12.8 oz. Bottles - 5 gal. Mix	(50:1 Mix)	$5.70
610 00 01-38	1 Case, 1 gallon bottles Two-Cycle Oil	(50:1 Mix)	$50.75
610 00 01-65	1 Pail, 5 gallon pail	(50:1 Mix)	$210.00
610 00 01-39	1 drum, 55 gallon drum Two-Cycle Oil	(50:1 Mix)	$1,535.00

Husqvarna Premium Bar and Chain Oil

Optimizes your saw's cutting performance by reducing heat and friction. It is a premium blend of base stocks and tackifier additives which reduces high speed throw-off. Extends bar, chain and sprocket life by protecting against wear. Also for use in other chainsaws.

Part Number	Description	Power Price Per Bottle
610 00 01-58	1 case, 1 gallon. bottles - Bar & Chain Oil	$15.15
610 00 00-14	1 case, 1 quart bottles - Bar & Chain Oil	$5.90
610 00 00-39	1 drum, 55 gallon drum - Bar & Chain Oil	$760.00
610 00 01-60	1 case, 1 gallon bottles, - Bar & Chain Oil - Low Temp	$15.15
610 00 01-70	1 drum, 55 gallon - Bar & Chain Oil - Low Temp	$760.00
610 00 01-59	1 case, 1 gallon bottles - Bar & Chain Oil - **ProForest Environmentally Friendly**	$24.50

All prices shown are Power Price, unless otherwise indicated

Take our chainsaws to new levels of efficiency and safety.

Genuine Husqvarna equipment and chainsaw accessories are built to the same high standards as our saws themselves. By combining high-quality materials and basing development on the demands of forestry professionals, we are able to offer a wide range of guide bars, chains and files that delivers maximum efficiency and safety when added to any chainsaw.

Bars

Husqvarna Bar Type	Oregon Comparable Bar Type	Length
Solid Replaceable Tip Professional Bars		
HT250, HT258, HT280, HT380, HT288, HT388 and HT383	Powermatch® Plus (RND)	16"
		18"
		20"
		24"
		28"
		32"
		36"
Techlite™ Solid Replaceable Tip Reduced Weight Professional Bars		
TR380 and TR383	N/A	20"
		28"
Solid Laser Tip Professional Bars		
HA258, HA280, HA380, HA383	Laser Tip Plus Solid Nose Bars (ATM)	16"
		18"
		20"
		24"
Pixel - Narrow Kerf Sprocket Nose Commercial Bars		
HLN	Micro-Lite™ Pro Bars	16"
		18"
		20"
Laminated - Pro-Lite - Sprocket Nose Commercial Bars		
FT280 and FT288	Pro-Lite® Bars	18"
		20"
Laminated - Double Guard Pro - Sprocket Nose Bars		
HL	Double Guard®	12"
		14"
		16"

Chain Reels / Chain Loops

Husqvarna Chain Type	Oregon Comparable Chain Type	Feet / Drive Links
H22, H23, H37, H30, H25, H21, H38 and H26	20BP, 20LP, 33SL, 95VP, 21BP, 21LP, 34SL and 22LP	100
H36 and H35	91VG and 91VS	100
H51 and H54	72DP and 73DP	100
H46, H47, H47S, H80, H82, H42, H48, H48S, H81, H45 and H83	72LP, 72LG, 72JG, 72V, 72CJ, 73LP, 73LG, 73JG, 73V, 75LP and 75CJ	100
H64	27	100
H22, H23, H37, H30, H25, H21, H38 and H26	20BP, 20LP, 33SL, 95VP, 21BP, 21LP, 34SL and 22LP	25
H36 and H35	91VG and 91VS	25
H46, H47, H47S, H80, H82, H42, H48, H48S, H81, H45 and H83	72LP, 72LG, 72JG, 72V, 72CJ, 73LP, 73LG, 73JG, 73V, 75LP and 75CJ	25
H30	95VP	66
		72
		78
		80
H22, H23, H25 and H21	20BP, 20LP, 21BP and 21LP	66
		72
		78
H26	22LP	62
		67
		68
		72
		74
		78
		81
H37 and H38	33SL and 34SL	66
		72
		78
H36 and H35	91VG and 91VS	45
		50
		52
		55
		56
H46, H47, H47S, H80, H82, H42, H48, H48S, H81, H45 and H83	72LP, 72LG, 72JG, 72V, 72CJ, 73LP, 73LG, 73JG, 73V, 75LP and 75CJ	60
		66
		68
		72
		84
		93

All prices shown are Power Price, unless otherwise indicated

Husqvarna Fast Moving Parts.

Ensure that you have the parts your customer needs to keep their equipment in top running condition with Husqvarna Fast Moving Parts. We've compiled this list of the top 100 parts your service department will need to keep your customers on the move.

Part Number	Description
503 44 32-01	FUEL FILTER
503 22 00-01	NUT M8 FLANGE
537 21 52-02	TANK CAP
544 32 50-02	FUEL HOSE
503 20 34-19	SCREW
530 09 56-46	FUEL PICK-UP ASSY
503 20 45-87	SCREW
503 23 51-11	BPMR7A NGK SPARK PLUG
501 76 39-02	ANTIVIBE ELEMENT
545 08 18-97	KIT FUEL LINE
537 18 58-01	KNOB
537 18 59-02	EYELET - 35 HEAD
537 18 63-01	AIR FILTER (READY-OILED)
503 73 58-01	FUEL TANK BUSHING
503 77 52-01	BUSHING
725 53 70-55	SCREW MC6S 6X20
503 93 66-01	AIR PURGE BUBBLE
501 45 27-02	NUT
537 14 31-01	AIR FILTER
544 32 49-02	HOSE
501 53 71-01	CHAIN TENSIONER
503 20 34-25	SCREW
503 87 30-73	CLUTCH DRUM
544 04 44-02	TRIMMER HEAD HOUSING
503 21 62-20	SCREW W/ LOCKING FLUID
530 06 95-99	KIT-LINE(FUEL)
501 76 56-02	OIL CAP
503 20 02-16	SCREW
501 54 63-01	SCREW
503 86 25-01	GASKET
501 76 31-01	RECOIL SPRING
537 28 15-02	OIL TANK CAP GREY
544 32 50-01	FUEL HOSE
537 25 26-01	PINION

Part Number	Description
724 13 29-55	SCREW
537 33 87-01	KNOB
530 06 92-47	KIT-LINE
503 85 63-01	GEARHEAD NUT - BRUSHCUTTER
544 88 97-02	TANK CAP
576 36 83-01	ASSY STARTER HSG HVA
503 22 24-01	NUT
537 18 60-01	SPRING
537 35 91-01	SPRING
501 45 41-01	PAWL
503 21 73-21	SCREW
530 15 02-53	FILTER AIRBOX
503 75 24-01	WASHER
501 62 87-01	ANTIVIBE ELEMENT
503 27 21-01	RETAINING RING
537 29 16-02	CLUTCH DRUM
530 02 98-11	AIR FILTER
530 01 61-54	SCREW
501 69 17-01	COMBI TOOL
502 19 86-02	AIR FILTER
503 71 79-01	SWITCH ON/OFF
601 00 19-86	1/4" SHEAR PIN KIT
501 28 59-02	FUEL HOSE
503 21 82-02	SQUARE HEAD SCREW 5X80
537 02 40-03	AIR FILTER - FELT
503 71 82-01	START/STOP SWITCH
537 04 24-01	HOSE
502 20 40-01	KNOB
501 48 54-02	SPARK PLUG CONN. KIT
503 91 10-01	SUPPORT
503 81 80-04	AIR FILTER
531 00 44-30	AIR FILTER
503 20 25-12	SCREW
537 28 56-01	SUPPORT FLANGE

Part Number	Description
503 77 59-01	GASKET
544 08 03-01	SCREW
537 35 95-01	FUEL TANK VENT
545 00 60-44	MUFFLER KIT
502 20 65-03	SCREW
501 51 72-01	CHAIN GUIDE
545 11 21-01	FILTER, AIR
503 87 33-05	STARTER PAWL BRIDGE
503 89 81-01	AIR FILTER-FELT
503 78 72-01	SPRING
501 87 31-01	FUEL TANK VENT.
503 54 39-01	STARTER HANDLE
503 96 49-01	STARTER PULLEY ASSY.
503 28 34-01	CARBURETOR
503 20 73-20	SCREW
544 18 01-04	OIL PUMP ASSY
503 63 75-02	ANTIVIBE MOUNT
503 20 07-10	SCREW M5 X 10
545 18 08-44	KIT STARTER
503 96 15-01	GASKET
503 60 84-01	CHOKE CONTROL
501 81 92-01	SCREW
695 00 08-38	FUEL CAP W/BREATHER
537 23 05-01	FRONT HANDLE
503 96 25-01	CHOKE CONTROL
545 03 68-01	PLUNGER & GEAR ASSY
503 20 44-26	SCREW
530 01 58-26	ADJUST PIN,BAR 36/41
530 04 70-61	CLUTCH DRUM ASSY
503 46 77-01	SCREW CHAIN TENSIONER
506 26 34-02	AIR FILTER
537 05 23-01	HOSE

Utilize Post Cards to Target New and Existing Customers for Tune-Up Specials Before Fall Season.

JRS has mailing lists that can be ordered.

Outdoor Factory Parts 4' POG

With this 4' POG the dealer will be able to cover the fastest moving parts for 85% of the equipment sold at LOWES, HOME DEPOT, TSC, SEARS while gaining access to the following brands:

Dealer Cost $364.58

Part Number **578 31 38-05**
(Contains 1 of each SKU) AYP discounts apply.

Please refer to **husqvarnaretailer.com** for a full listing of all parts included.

HUSQVARNA® **POULAN PRO®** **POULAN®**
TROY-BILT® **Cub Cadet®** **Ariens®**
CRAFTSMAN® **John Deere®** **SNAPPER®**
TORO®
DIXON®ZTR® **KOHLER®** **WEEDEATER®**
Honda® **MTD®** **BRIGGS & STRATTON®**

Maximize Your Customer's Investment.

Add Attachments to Showcase the Versatility of Husqvarna Tractors and Increase Margin!

Show Customers the Attachments in Your Showroom

COLLECTOR

Spacious collector, available with two or three compartments. 2 bin / 6 bushel or 3 bin / 9 bushel capacity.

Multiple part numbers.

HDC DUMP CART

Heavy-duty 16 gauge construction. Loading dimensions (L×W×H): 12×30×48 in. Dump lever and removable tailgate.

531 03 10-07 HDC1000 **$374.95**

SPIKE AERATOR

This aerator makes holes in the lawn so air and fertilizer can penetrate. Working width 40 in.

964 99 57-03 SA40 **$180.20**

TOW BEHIND SPREADERS

Tow-behind broadcast spreader with 8' to 12' spread pattern, easy flow control adjustment and enclosed gearbox. 14 x 4 in pneumatic tires.

Multiple part numbers.

TWO-STAGE SNOW THROWER

Working width 42 in. Must be used with snow chains and counterweight.

531 30 71-69 **$1338.89**

SNOW BLADE

Rugged steel blade with protective spring mechanism. Use with snow chains and counterweight. Working width 48 in.

531 30 83-21 **$329.95**

WALK BEHIND SPREADERS

When you need to start, re-start or weed and feed your lawn, spread everything from fertilizer to seed with continuous flow and spread of materials.

966 04 35-01 70PP **$349.95**

TOW DETHATCHER

Dethatch a 40" swath and remove old growth and leaves buried in the lawn. All steel construction. 10 double spring tines (20 teeth).

954 12 00-43 DT40 **$102.95**

TA48 OR TA36 TOWABLE AERATORS

The towable aerators have the capacity to aerate up to four acres per hour. Two independant tine rotors with 32 or 40 interchangeable closed spoon tines.

Multiple part numbers.

10% OFF BAGGERS AND THESE SELECT ACCESSORIES

Accessory	Part No.
HDC1000 Steel Dump Cart	531 03 10-07
DC750 Steel Dump Cart	531 03 05-76
PDC500 Poly Dump Carts	505 56 88-15
FMD40 Dethatcher	531 30 83-24
DT40 Dethatcher	954 12 00-43
SA40 Aerator	964 99 57-03
Sun Shade	531 30 83-22
48" Snow Blade	531 30 83-21
42" Snow Thrower	531 30 71-69
Tractor Cab	531 30 71-70
Deluxe Snow Thrower Cab	531 30 82-31

WHILE SUPPLIES LAST!

TOTAL TOW BEHIND PACKAGE

Contains one each of the best selling tow-behind accessories:

Contains	Part No.
Spreader	954 12 00-46
Spike Aerator	964 99 57-03
Dethatcher	954 12 00-43
Husqvarna Cart	531 03 05-76
Display	

Package Part Number
574 66 84-01

Retail if Purchased Separately
$640.05

Dealer Cost if Purchased Separately
$480.09

Special Dealer Cost*
$405.05

Plus Extra 5%!

**AYP Discounts Apply.*
Will drop-ship pre-paid freight direct from Agri-Fab. Must order Package Part Number to receive Special Dealer Cost. Cannot be combined with other items to qualify for prepaid freight.

Ergonomic Pole Saws That Manage the Toughest Tasks.

Pruning dense trees can force unnatural working position that can be harmful for your body. Our professional pole saws are designed to prevent you from working in bad positions and they give you the opportunity to work with a high-end result. The shaft is detachable, the saws are light, have good balance and a rear-mounted engine that give you rapid acceleration.

Husqvarna 327PT5S
24.5 cc – 1.2 hp – Telescoping tube
Total length 156.3 in. – Weight excl. accessories 15.7 lbs

966 56 63-01 *Power Price* **$599.95**

Husqvarna 327P5x
24.5 cc – 1.2 hp – Smart Start®
Total length 137.8 in. – Weight excl. accessories 14.1 lbs

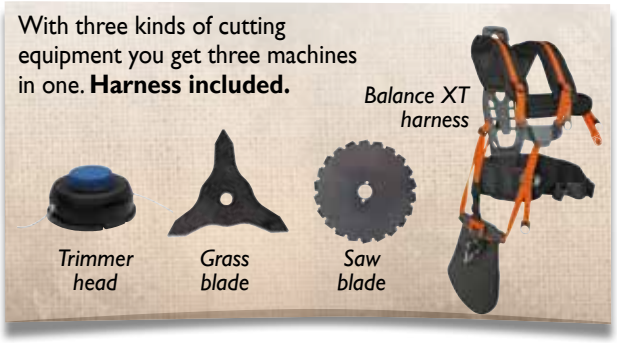
966 97 67-01 *Power Price* **$559.95**

Husqvarna 327P4
24.5 cc – 1.2 hp – Smart Start®
Total length 94.5 in. – Weight excl. accessories 13.4 lbs

966 97 66-01 *Power Price* **$449.95**

Need to trim, weed and clear? Here you go!

Our powerful multi-purpose brushcutters are perfect if you work in farming or have varied vegetation around your home. With every machine you also get three cutting tools for grass, brush, bushes and smaller trees. Their well-balanced design, low vibration levels and ergonomic harnesses enable you to work efficiently and comfortably – even on long shifts.


With three kinds of cutting equipment you get three machines in one. **Harness included.**
Balance XT harness
Trimmer head
Grass blade
Saw blade

Husqvarna 555Fx Clearing Saw
53.3 cc – 3.75 hp / 2.8 kW – X-TORQ® – Smart Start®
Weight excl. accessories 19.6 lbs

966 62 91-02
Power Price
$1,199.95

Husqvarna 345FR
45.7 cc – 2.8 hp / 2.1 kW – LowVib® – X-TORQ®
Weight excl. accessories 18.3 lbs

966 01 60-02
Power Price
$769.95

Husqvarna 336FR
34.6 cc – 1.9 hp / 1.4 kW – LowVib® – X-TORQ®
Weight excl. accessories 15.4 lbs

966 60 47-02
Power Price
$589.95

Husqvarna 535LS
34.6 cc – 2.15 hp / 1.6 kW – X-TORQ®
Weight excl. accessories 13.01 lbs

966 62 86-02
Power Price
$459.95

Built for those who seek reliable, proven performance and quality will find the 128DJx easy to operate. Ideal for small to medium sized yards that have a range of needs.

Husqvarna 128DJx
28 cc – 1.1 hp / 0.8 kW – Smart Start®
Weight excl. accessories 10.8 lbs

966 71 25-01 *Power Price* **$239.95**

Husqvarna HD Series for the Demanding Homeowner.

Designed with the user in mind to make grass cutting easier, cleaner and more efficient for the best performing and most comfortable mowing experience.

Dual trigger variable drive speed.
Adjusts to operator's pace.

Blade Brake Clutch.
BBC allows you to stop the blade without turning off the engine.

Comfortable quick-fold handle.
Perfect for transporting and storing.

Powered by a Honda GVC160 engine.
Powerful engine that provides superior performance.

Largest bag in the industry.
Means less stops to empty grass clippings.

10% Thicker deck.
Ensures years of trouble-free use.

Optimum air flow.
Ensures first class cutting results time after time.

Largest bag in the industry.
Means less stops to empty grass clippings.

Dual trigger variable drive speed.
Adjusts to operator's pace.

Husqvarna HD800BBC
160 cc Honda engine
22" cutting width, 8" wheels

961 43 00-69
Power Price
$449.95

Husqvarna HD800HW
160 cc Honda engine
22" cutting width, 12" wheels

961 43 00-88
Power Price
$419.95

Husqvarna HD775HW
Briggs & Stratton 775 engine
22" cutting width, 12" wheels

961 43 00-86
Power Price
$389.95

Husqvarna HD700L
160 cc Honda engine
22" cutting width, 8" wheels

961 43 00-85
Power Price
$369.95

Husqvarna HD725E
Briggs & Stratton 725EX engine
Electric start, 22" cutting width

961 43 00-87
Power Price
$419.95

Husqvarna HD600L
Kohler XT-6 engine
22" cutting width, 12" wheels

961 43 00-86
Power Price
$349.95

Three levels of commercial blowers to handle any size job.

A Husqvarna backpack blower is the choice of professionals and fits their demanding needs. They are known for their performance, reliability, outstanding ergonomics and comfortable harnesses. All Husqvarna commercial backpack blowers use Husqvarna's low emission X-Torq® technology engines.

Commercial grade air filter.
Allows for longer intervals between maintenance periods.
X-Torq® technology.
Reduces fuel consumption by up to 20% and emissions up to 60%.
Ergonomic harness.
Provides greater comfort enabling longer working periods.
Throttle lock.
Allows operator to set throttle speed without maintaining finger pressure on the trigger.
Up to 236 mph
Air speed at tube.
Efficient fan design.
High air speed, high air flow.
Extra large fuel tank.
Reduces frequency of refueling periods.

Husqvarna 580BTS / 580BFS

75.6 cc – Air speed, tube 206.2 mph
908 CFM – Weight excl. accessories 26.9 lbs

966 62 96-02	580BTS	**$549.95**
966 62 97-01	580BFS	**$549.95**

Husqvarna 570BTS / 570BFS

65.6 cc – Air speed, tube 236 mph
770 CFM – Weight excl. accessories 24.5 lbs

966 62 94-02	570BTS	**$499.95**
966 62 95-01	570BFS	**$499.95**

Husqvarna 560BTS / 560BFS

65.6 cc – Air speed, tube 232 mph
632 CFM – Weight excl. accessories 23.3 lbs

966 63 11-02	560BTS	**$399.95**
966 63 12-01	560BFS	**$399.95**

Husqvarna 356BT

3.2 cu.in. / 51.7 cc – E-TECH II
Air speed, tube 177 mph
Weight excl. accessories 22.4 lbs

953 21 01-03 356BT **$499.95**

Husqvarna 350BT / 350BF

3.1 cu.in. / 50.2 cc – X-TORQ
Air speed, tube 180 mph
Weight excl. accessories 22.5 lbs

965 87 75-02 350BT **$309.95**
965 87 77-01 350BF **$309.95**

Husqvarna 130BT

1.8 cu.in. / 30 cc – X-TORQ
Air speed, tube 145 mph
Weight excl. accessories 14.8 lbs

965 10 22-04 130BT **$219.95**

Husqvarna 125BVx (Vac kit included)

1.7 cu.in. / 28 cc – E-TECH II – Air speed, tube 170 mph – Weight excl. accessories 9.4 lbs

952 71 19-02 **$199.95**

Husqvarna 125B

1.7 cu.in. / 28 cc – E-TECH II – Air speed, tube 170 mph – Weight excl. accessories 9.4 lbs

952 71 19-00 **$159.95**

Husqvarna Gutter Kit

(Fits 125B, 125BX or 125BVX)

Includes 4 extension tubes, 1 pivot tube and gutter nozzle tube. Full reach is 12' when being held 2.5' feet from the ground.

952 71 19-18 **$29.95**

Showroom POP available @ dealerpop.com

INTELLIGENT SOLUTIONS BY HUSQVARNA

Husqvarna blowers have high blowing capacity, with high air speed and big volume to get the work done fast. The X-TORQ engines produce power where it is needed.

Husqvarna blowers use commercial grade engines with large air filters for long service life. Rugged design is built to withstand frequent handling and transport.

Husqvarna Specialty Turf Fall Professional Plan.

BE550 Bed Edger.

Husqvarna's 4-in-1 professional Bed Edger is great for shaping landscape beds, or installing edging, pet fencing, landscape lighting, paver bricks and landscape ties. The BE550 features a powerful Honda GX160 engine with chain drive system and centrifugal oil bath clutch for premium performance and durability. This compact machine packs a powerful punch and makes light work of tough landscape projects.

Husqvarna BE550 Bed Edger
Honda GX160 – Cutting depth 2–4" – Weight less fuel 140 lbs.

966 99 73-01 *Power Price* **$2,779.95**

SC18 Sod Cutter.

An exclusive four-wheel drive transmission, low center of gravity and the anti-vibration handle make the SC18 the smoothest and most stable sod cutter on the market. Users will appreciate its two cutting speeds, two transporting speeds with power reverse and precision depth adjustment to up to 2.5" (6.25cm).

Husqvarna SC18 Sod Cutter
Honda GX160 – Cutting width 18" – Weight less fuel 328 lbs.

968 99 95-09 *Power Price* **$4,099.95**

SG13 Stump Grinder.

This well-balanced design offers commercial power and high productivity. Cutting performance is maximized with its replaceable carbide tipped teeth. The stability, balance and adjustable handle allow you to grind objects up to 12" below the ground.

The new cutting system utilizes industry proven M1* technology, normally reserved for much larger stump grinding machines. The reduced wheel weight and unique tooth design provides faster, smoother cutting, reduced load on engine and faster engine recovery in heavy conditions.

Husqvarna SG13 Stump Grinder
Honda GX390 – Operating depth up to 12" – Weight less fuel 252 lbs.

966 04 27-01 *Power Price* **$3,899.95**

NA/CA = Not Available in CA * = All horsepower values are as rated by the engine manufacturer.

DT22 / DT18 Dethatcher.

With its modular design, the Husqvarna DT22 power rake offers incredible versatility and productivity. The base platform provides the power and ergonomic comfort to get the job done right and features optional rear bagging capability (DT22). The DT18 offers all the dethatching performance of the DT22, in a compact design.

Husqvarna DT22 Dethatcher

Honda GX160 – Operating width 22" – Flail blades

966 06 85-01 *Power Price* **$1,549.95**

5.5 hp Briggs & Stratton* – Operating width 22"
Flail blades

966 06 71-01 NA/CA *Power Price* **$1,249.95**

Husqvarna DT18 Dethatcher

5.5 hp Briggs & Stratton* – Operating width 18"
Flail blades

966 01 95-01 NA/CA *Power Price* **$1,169.95**

SD22 Seeder.

The SD22 Seeder is compact and easy to maneuver and fill because of the rear mounted seed hopper. The window in the lid helps the operator monitor the seed usage and our tough 12-gauge delta blades are angled and beveled to maximize soil penetration.

Husqvarna SD22 Seeder

Honda GX160 – Operating width 22" – Weight less fuel 150 lbs.

966 06 87-01 *Power Price* **$1,899.95**

5.5 hp Briggs & Stratton* – Operating width 22"
Weight less fuel 150 lbs.

966 06 78-01 NA/CA *Power Price* **$1,599.95**

AR19 / AR25 Aerators.

The self-propelled AR25 and AR19 feature free-wheeling outer tines for better maneuverability around corners with less turf damage. Additional side weights allow for improved ground penetration, remove for lifting and alter weight balance on slopes and inclines. Handle folds for easy transport and storage.

AR25

AR19

Husqvarna AR25 Aerator

Honda GX120 – Operating width 25.5" – Operating depth variable up to 3" – Weight less fuel 422 lbs.

968 98 21-05 *Power Price* **$3,229.95**

Husqvarna AR19 Aerator

Honda GX120 – Operating width 19" – Operating depth variable up to 3"
Weight less fuel 288 lbs.

968 98 21-02 *Power Price* **$2,849.95**

5 hp Briggs & Stratton* – Operating width 19" – Operating depth variable up to 3" – Weight less fuel 288 lbs.

968 99 92-77 NA/CA *Power Price* **$2,519.95**

NA/CA = Not Available in CA * = All horsepower values are as rated by the engine manufacturer.

Dealer Promotions Offered June 18 – August 11

Place these promotion orders through Husqvarna Power

Buy 12 XP® Chainsaws and Receive a 562 XP® Saw at 1/2 Price

Choose P/N 966 57 03-13 (20", 50 gauge) or 966 57 03-14 (20", 58 gauge)

Buy 12 non-XP® Husqvarna Chainsaws and Receive a 455 Rancher® Saw at 1/2 Price

Choose P/N 965 03 02-03 (18", 50 gauge) or 965 03 02-04 (18", 58 gauge)

Buy 8 of the NEW 550 XP® Chainsaws and Receive a 9th unit at 1/2 Price

Choose P/N 966 64 82-14 (16", 50 gauge) or 966 64 82-15 (16", 58 gauge)

Mix & Match: Buy 12 of the following Blowers and Receive a 125B FREE!

Blowers Include:
125B, 125BVx, 130BT, 356BT.

10% OFF

Baggers and Select Tractor Attachments

Tractor and ZTR baggers, snow blade, snow thrower, sun shade, carts, aerator, dethatcher, etc.

Mulch Kits are Not Included.

10% OFF

Toy Chainsaws

P/N 522 77 11-01

20% OFF

Powerboxes (4 Pack)

P/N 531 30 08-72

All Year Program discounts apply. No Limitations to order quantity on promotions. Immediate Shipment Required.

*Available only at Authorized Husqvarna Independent Dealers.

Consumer Pull-Through Promotions This Fall 9/1-10/27

9/1-10/27
10% Off All Baggers and Select Tractor Attachments
Dealer can purchase accessories at 10% off from Husqvarna and is responsible for providing the accessory to consumer.
Husqvarna

9/1-10/27
10% Off Toy Chainsaws
Stock up for the holiday season!
Dealer can purchase toys at 10% off from Husqvarna and is responsible for providing the accessory to consumer.
Husqvarna Chainsaw
Realistic chainsaw sounds!
Husqvarna
Husqvarna
Husqvarna

Husqvarna Days

October 1 – October 27

In support of 2012 Husqvarna Days, we have developed a selection of support and promotional material to drive customers to your door and help make the fall selling season a success.*

Counter Mat (Image to be updated)
23"x16", rubber backed

Husqvarna Days Poster
22"x28"

Hangtags
9" color circle
2 sets of each rebate

Notepads

On-Line Support
New newspaper advertisements to support Husqvarna Days.

Discount tags
(5"x5") Qty 2 sets of 3

Husqvarna Banner
6'x3'

Window Clings
2 Sets of 2 designs; 7.5" diameter

Dealers, order your kit before 8/17 for guaranteed delivery by September 14

Husqvarna Days are here at your local Husqvarna dealer. Great promotions and product specials are running 10/1 – 10/27

- $50 off the purchase of a new Husqvarna chainsaw with trade-in
- $30 off the purchase of a new Husqvarna chainsaw with trade-in
- Free Chainsaw case with the purchase of select Husqvarna chainsaws
- 10% off Tractor and zero-turn baggers & attachments

Kit Includes:

- Outdoor banner, Showroom poster, general point-of-purchase materials, "Trade-In" tags and more.

Additional no-cost dealer marketing support includes:

- Advertising templates are available online at Husqvarnaretailer.com, web banners promoting Husqvarna Days will be posted on Husqvarna.com, Chainsaw.com, Lawnmowers.com, Zero-Turn.com and will be included in our Fall Trade Advertising Campaign.

Order Through DealerPOP.com
Kit Cost is $50.00.

If you have used all your funds, buy it with a credit card and file it through Co-op.

**Marketing promotional material designs are subject to change.*

October is Chainsaw Safety Month!

October 1 - 13

$50 OFF*

the purchase of a new Husqvarna chainsaw when you trade-in your old chainsaw.

- $25 instant rebate funded by dealer
- $25 manufacturers reward sent to registered customer via gift card

**Reward only available with the purchase of any 300, 400 or 500 Series saws.*

October 14 - 27

$30 OFF†

the purchase of a new Husqvarna chainsaw when you trade-in your old chainsaw.

- $15 instant rebate funded by dealer
- $15 manufacturers reward sent to registered customer via gift card

†Reward only available with the purchase of any 200, 300, 400 or 500 Series saws.

10/1-10/27

Free Chainsaw Case with the purchase of a Husqvarna Chainsaw*

FREE Powerbox to all consumers who purchase any chainsaw during Husqvarna Days. Dealer purchase powerboxes at 20% off during promotional period and delivers to consumer at time of purchase.

**Qualifying saws include only 300, 400 or 500 Series saws.*

Introducing Husqvarna Power

We're excited to inform you about Husqvarna Power, a new online ordering site that will replace WebOrder. Husqvarna Power brings many new features including:

- Alternate product options
- Alerts of discounts and promotions
- Accurate inventory availability (backorders)
- Upfront estimated freight costs

With Husqvarna Power, we've taken your feedback and created a tool to help you improve the way you manage your business and customers, plus managing business with Husqvarna.

power.husqvarnagroup.com

Dashboard view of:

- Recent orders
- Sales status and goals
- News and announcements
- Promotions

Husqvarna In-Store Promotional Items

Visit husqvarnaretailer.com for links to our new POP website offering in-store "Print on Demand" point-of-purchase materials. Simply select the materials that you feel best represent and benefit your dealership and local market, add them to your cart and receive high quality, printed materials.

Go directly to the site: www.dealerPOP.com

- Update your showroom with banners, floor stands, on-product POP and more.
- If you run out of funds on the site, simply use your credit card and submit your receipts to use your Co-Op funds.
- Please use your husqvarnaretailer.com user name and password to access this site or for questions call 855-240-5673. This site is exclusively for dealer showroom POP material.
- All store profiling must be purchased through www.husqvarnaretailer.com in the marketing section.

How-To Videos

Go to the official YouTube channel of Husqvarna USA, **www.youtube.com/user/HusqvarnaUSA**, to watch a series of product how-to videos: chainsaws, blowers, lawn mowers, trimmers, tractors and zero turn mowers featuring training, maintenance and problem solving.

Chainsaw How-To

Watch this series of chainsaw how-to videos featuring safety, fuel & lubrication, bar & chain, starting and air filter instructions. Learn more about Husqvarna's top-rated chainsaws.

Backpack Blower How-To

Learn how to properly assemble, fuel, start and maintain your Husqvarna backpack blower.

Trimmer How-To

Learn how to assemble, fuel, start, re-spool and maintain your Husqvarna string trimmer. Learn more about Husqvarna's top-rated trimmers.

Husqvarna.com

Increase visibility of your business by activating your Husqvarna dealer page.

What's new? Not only do these new pages look better, but they also provide some new opportunities for dealers to drive revenue, including:

- **Dealer Locator**
  Consumers visit your dealer page from the Husqvarna dealer locator.
- **In-store pickup**
  Consumers can reserve Husqvarna products from the dealer page.
- **Dealer-managed inventory**
  Dealers can now manage the products displayed on their dealer page.
- **Search engine optimization (SEO)**
  Dealer pages are highlighted on other Husqvarna web sites (chainsaw.com, zero-turn.com, etc.) plus partner sites (arbormaster.com).
- **Rental / used products**
  Dealers may now advertise rental and used products to their dealer pages by uploading photos, price and other information.

To learn more or to **activate your dealer page** and/or in-store pickup, go to HusqvarnaRetailer.com and click the Activate Dealer Page quick link.

Dealer Landing Pages
Husqvarna is providing Bronze and above dealers with **FREE** landing pages. These pages will improve the online consumer experience and keep consumers connected with you, our dealers.

Just Sign-up Online

Launching your personalized dealer page is easy. To get started, just go to:
http://bit.ly/ActivateDealerPage

Retail Financing – 2012 Programs

Extended through September 30, 2012.

Cost Levels	Service Only	Base	Bronze	Silver	Titanium	Gold	Platinum	Crown
Retail Finance Plan	-	4% Cost	2% Cost	2% Cost	2% Cost	0% Cost	0% Cost	0% Cost

Please refer to the 2012 All Year Plan for retail financing program costs (except as noted) based on qualifying level.

Husqvarna Financial Services

12 Months With Payment & Deferred Interest
- Purchases of $1,000 and over
- Up to $99 customer promotion fee applies

18 Months With Payment & Deferred Interest
- Purchases between $500-$5,000
- Up to $99 customer promotion fee applies

0% APR for 36 Months
- Purchases of $1,500 and over
- Up to $99 customer promotion fee applies

For more information, contact HFS at: **1-877-856-8733 / www.advancedesk.com**

Sheffield Financial

0% for 48 Months
- $1,500 minimum purchase
- $125 customer fee applies

0.99% for 12 Months
- $1,500 minimum purchase
- $125 customer fee applies

1.99% for 24 Months
- $1,500 minimum purchase
- $125 customer fee applies

2.99% for 36 Months
- $1,500 minimum purchase
- $125 customer fee applies

For more information, contact Sheffield at: **1-800-438-8892 / www.sheffieldfinancial.com**

TD Retail Card Services

6 Months Same As Cash With Payments
- $200 minimum purchase
- $50 customer fee applies

12 Months Same As Cash With Payments
- $1,000 minimum purchase
- $50 customer fee applies

3.9% for 36 Months
- $1,500 minimum purchase
- $125 documentation fee applies

7.9% for 60 Months
- $1,500 minimum purchase
- $125 documentation fee applies

For more information, contact TD at: **1-800-538-3638 / www.tdretailcardservices.com**

Visit husqvarnaretailer.com for a full list finance plans.

Husqvarna®

www.husqvarna.com

Copyright © 2012 Husqvarna. All rights reserved. Husqvarna and all other product and feature marks are registered or unregistered trademarks of Husqvarna as displayed at www.husqvarna.com.

7/05/12